The Living Room

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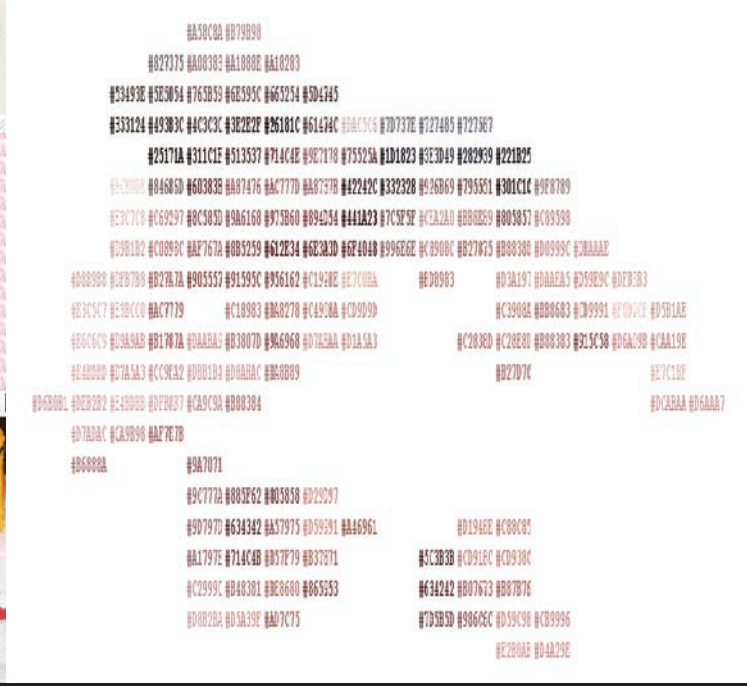
The idea for *"The Living Room"* was born out of an observation within one particular tutorial group over a period of time: all projects shared the same starting motif, a strongly self-reflective perspective. Nevertheless, they were rooted in fairly diverse backgrounds and research - such as adoption (Jessica Emmett), distraction (Liz Noble), language (Magda Stawarska) or home truths (Judith Weik). Interestingly though, during the process of development, they seemed to blend more and more into each other. They became one collaborative search of identity, exploring different media, but posing similar questions and looking for comparable answers. *"The Living Room"* attempts to reinforce these personal narratives and artistic methods through a shared metaphor and overall theme. The resulting collage of the chosen interfaces and props - texts and objects, photography, prints, video and Internet - represents an intriguing multi-media experiment in the shape of a picturesque and physical installation. The room itself becomes a current artistic statement, it being a *rhizomatic* and virtual projection field of intertwined memories and individual data. Following Zizek's analysis of poststructuralist media formats *"as the virtualization of the very true reality with the self being a pure symbolic construct"*, the multiple strands of belongings and reflections form one imagined character, invisible to the visitor at first, but subsequently revealing its many faces in the visual traces left behind.

Andrea Zapp, Sept 05



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